Office Action Summary	Application No.	Applicant(s)	
	10/569,173	JOHNSON ET AL.	
	Examiner	Art Unit	
	KEITH CRAWLEY	2629	
The MAILING DATE of this communication app Period for Reply	pears on the cover sheet with the c	orrespondence address	
A SHORTENED STATUTORY PERIOD FOR REPL WHICHEVER IS LONGER, FROM THE MAILING D  - Extensions of time may be available under the provisions of 37 CFR 1.1 after SIX (6) MONTHS from the mailing date of this communication.  - If NO period for reply is specified above, the maximum statutory period  - Failure to reply within the set or extended period for reply will, by statute Any reply received by the Office later than three months after the mailin earned patent term adjustment. See 37 CFR 1.704(b).	ATE OF THIS COMMUNICATION 136(a). In no event, however, may a reply be time will apply and will expire SIX (6) MONTHS from e, cause the application to become ABANDONE	ely filed the mailing date of this communication. (35 U.S.C. § 133).	
Status			
<ol> <li>Responsive to communication(s) filed on <u>27 June 2011</u>.</li> <li>This action is <b>FINAL</b>. 2b) This action is non-final.</li> <li>Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under <i>Ex parte Quayle</i>, 1935 C.D. 11, 453 O.G. 213.</li> </ol>			
Disposition of Claims			
4) ☐ Claim(s) 1-12 is/are pending in the application 4a) Of the above claim(s) is/are withdra 5) ☐ Claim(s) is/are allowed. 6) ☐ Claim(s) 1-12 is/are rejected. 7) ☐ Claim(s) is/are objected to. 8) ☐ Claim(s) are subject to restriction and/or	wn from consideration.		
Application Papers			
9) The specification is objected to by the Examine 10) The drawing(s) filed on is/are: a) accomposed and applicant may not request that any objection to the Replacement drawing sheet(s) including the correct 11) The oath or declaration is objected to by the Example 2.	cepted or b) objected to by the Education of the Idrawing(s) be held in abeyance. See tion is required if the drawing(s) is obj	e37 CFR 1.85(a). ected to. See 37 CFR 1.121(d).	
Priority under 35 U.S.C. § 119			
<ul> <li>12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).</li> <li>a) All b) Some * c) None of:</li> <li>1. Certified copies of the priority documents have been received.</li> <li>2. Certified copies of the priority documents have been received in Application No</li> <li>3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).</li> <li>* See the attached detailed Office action for a list of the certified copies not received.</li> </ul>			
Attachment(s)  1)  Notice of References Cited (PTO-892)	4) ⊠ Interview Summary	(PTO-413)	
2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) Information Disclosure Statement(s) (PTO/SB/08) Paper No(s)/Mail Date	Paper No(s)/Mail Da 5) Notice of Informal P 6) Other:	ite	

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## **DETAILED ACTION**

## Claim Rejections - 35 USC § 103

- 1. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 2. Claims 1-12 are rejected under 35 U.S.C. 103(a) as being unpatentable over Friend et al. (US 6,429,601) in view of Yamazaki et al (US 6,326,941).

Regarding claim 1, Friend discloses an active matrix display device (fig. 1, see col. 1, line 49-50) comprising: a display with a plurality of display pixels (fig. 6, see col. 6, line 1-51);

a data input for receiving a data signal (fig. 6, control unit 24, see col. 6, line 26-51);

a controller for distributing said data signal over said display pixels to generate an image on said display with an overall brightness level during at least one frame period (fig. 6, processing means 28 and switch unit 31, see col. 6, line 26-51),

wherein said device is adapted to: divide said frame period for at least one subset of said display pixels (figs. 7 and 8, see col. 7, line 19-56, second cycle of fig. 8 divided into two sub-periods)

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such that said display pixels of said at least one subset have at least a light output at a first non-zero brightness level for a duration of the first sub-period of said frame period (fig. 8, first pulse of second cycle, see col. 7, line 19-56) and at a second non-zero brightness level for a duration of the second sub-period of said frame period (fig. 8, second pulse of second cycle, see col. 7, line 19-56).

wherein the first and second levels of brightness are selected so that the time averaged sum of said brightness levels of said pixels within said at least one subset is substantially equal to said overall brightness level of said image in said at least one subset (figs. 7 and 8, see col. 7, line 19-56, on-time of the pixel is applied as a series of pulses to give total on-time per cycle needed to achieve the required duty cycle),

said second level being maintained a stable level during the second sub period (fig. 8)

and the first and second levels being in a known ratio (fig. 8, see col. 7, line 19-56, pulses equal, see also col. 8, line 3-17).

Friend fails to disclose dividing said frame period into a first sub-period and an adjacent second sub-period.

Yamazaki teaches dividing said frame period into a first sub-period and an adjacent second sub-period (figs. 3-5, e.g. line "7" of fig. 3A, first and second sub-period are adjacent, see col. 5, line 6-45).

Friend and Yamazaki are both directed to active matrix displays utilizing subframe periods. Therefore it would have been obvious to one of ordinary skill in the art at the time the invention was made to combine the display of Friend with the display of Yamazaki since such a modification provides plural pulses to each picture element so that an average voltage of one frame of an image can be made an arbitrary value to improve display quality using an intermediate color tone or gradation (Yamazaki, abstract).

Regarding claim 2, Friend fails to disclose wherein said display is a colour display and said subset is defined by colour (R, G, B).

Yamazaki teaches wherein said display is a colour display and said subset is defined by colour (R, G, B) (abstract, see also col. 1, line 52-62, color tone disclosed, use of R,G,B well known in the art).

Regarding claim 3, Friend discloses wherein said device is adapted to determine one or more particular areas of said display and said subset is defined by said areas (figs. 6-8, see col. 7, line 37-56).

Regarding claim 4, Friend discloses wherein said device is adapted to determine the total time during which said display pixels have had a light output and said subset is defined by said total time (figs. 7 and 8, see col. 7, line 19-56, cycle separated by lines 36).

Regarding claim 5, Friend fails to disclose wherein said first brightness level exceeds said second brightness level.

Yamazaki teaches wherein said first brightness level exceeds said second brightness level (figs. 3-5, specifically fig. 5B, see col. 8, line 55-62).

Regarding claim 6, Friend fails to disclose wherein said first sub-period has a shorter duration than said second sub-period.

Yamazaki teaches wherein said first sub-period has a shorter duration than said second sub-period (figs. 3-5, see col. 5, line 6-45).

Regarding claim 7, Friend discloses wherein said device is adapted to supply a select signal for selecting said display pixels of said subset (figs. 6-8, see col. 6, line 26-51),

said select signal comprising at least a first select signal triggering said first subperiod and a second select signal triggering said second sub-period (figs. 6-8, see col. 6, line 26-51; see also col. 7, line 19-56, pixel turned on and off more than once in each cycle).

Regarding claim 8, Friend discloses wherein said display pixels comprise current emissive elements driven by drive elements (fig. 5)

and said device is adapted to vary a voltage for said drive elements such that said at least one subset of current emissive elements is driven to at least said first brightness level during said first sub-period and said second brightness level during said

second sub-period (fig. 8, first and second pulse of second cycle, see col. 7, line 19-56; see also col. 8, line 3-17).

Regarding claim 9, Friend discloses said light output of said display pixels of said at least one subset yields said first brightness level during said first sub-period and said second brightness level during said second sub-period (same rationale as claim 1).

Friend fails to disclose wherein said display is an active matrix liquid crystal display, said device comprising a backlight.

Yamazaki teaches wherein said display is an active matrix liquid crystal display, said device comprising a backlight (fig. 5, see col. 1, line 5-12, see also col. 9, line 7-16, backlight well known for liquid crystal display).

Regarding claim 10, Friend fails to disclose wherein said display is a colour display and said backlight is a LED-backlight or a colour sequential backlight.

Yamazaki teaches wherein said display is a colour display (abstract, see also col. 1, line 52-62, color tone disclosed) and said backlight is a LED-backlight or a colour sequential backlight (fig. 5, see col. 1, line 5-12, see also col. 9, line 7-16, liquid crystal display disclosed, LED-backlight and color sequential backlight well known for liquid crystal display).

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Regarding claim 11, Friend fails to disclose wherein said device is adapted to generate said light output such that said second brightness level has a brightness that is 30% or less than said first brightness level.

Yamazaki teaches wherein said device is adapted to generate said light output such that said second brightness level has a brightness that is 30% or less than said first brightness level (figs. 3-5, see col. 5, line 6-col. 6, line 15, 5-radix notation disclosed, i.e. 5 voltage levels).

Regarding claim 12, this claim is rejected under the same rationale as claim 1.

## Response to Arguments

3. Applicant's arguments filed 6/27/11 have been fully considered but they are not persuasive. Regarding claims 1 and 12, Applicant argues that Yamazaki fails to provide any teaching to correct the deficiency found to exist in Friend, i.e. that Yamazaki fails to teach dividing said frame period into a first sub-period and an adjacent second sub-period. Examiner disagrees, and Applicant's attention is drawn, as cited above, to figs. 3-5 and col. 5, line 6-45 of Yamazaki. Specifically, as shown in line "7" of fig. 3A, the first and second sub-periods are adjacent in time, i.e. there is no zero voltage period in-between the first and second non-zero voltage periods. Thus, the rejection of claims 1-12 is maintained.

## Conclusion

4. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.

Koyama et al. (US 6,590,581) discloses a display device in which a one-frame image is formed by displaying 2<sup>m-n</sup> subframes formed from the n-bit digital video data.

Yamaguchi et al. (US 6,222,515) discloses a driving device of an active matrix type liquid crystal display unit including a liquid crystal display panel, a scan driver, and a data driver, a data voltage controlling apparatus is provided to achieve digital multiple gray-scale levels with little flickering utilizing a combination of different waveforms, a combination of negative level and positive level, and a combination of two different voltages having at least a voltage difference.

5. **THIS ACTION IS MADE FINAL.** Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of

the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to KEITH CRAWLEY whose telephone number is (571)270-7616. The examiner can normally be reached on M-F, 7:30-5:00 EST, alternate Fri. off.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Bipin Shalwala can be reached on (571)272-7681. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/Bipin Shalwala/ Supervisory Patent Examiner, Art Unit 2629

/KEITH CRAWLEY/ Examiner, Art Unit 2629